



**Greater Portland Economic Development District
Board Meeting**

November 15, 2022
2:30 PM – 4:00 PM

Zoom room: <https://us02web.zoom.us/j/82684699106>

Meeting ID: 826 8469 9106

Phone access: +1 253 215 8782 US (Tacoma)

Key Attachments

- May Minutes
- August Minutes

Directors in Attendance

Monique Claiborne
Jan Mason
Mike Bomar
Alan Garcia
Andrew Hoan
Dwayne Johnson
Debbie Kitchin
Andrew McGough
Tamara Kennedy
Shannon Stadey
Mayor Frank Bubenik
Carmen Castro
Colin Sears
Karin Power
Dr. Tim Cook
Amanda Lowthian
Jesse Hyatt
Jason Green
Kimberly Branam
John Isaacs
Jarvez Hall
Debbie Buta

GPI Staff and Others

Kelly Dinneen
Michael Ninen
Jocelyn Sanchez
Malu Wilkinson, Metro

Agenda Items	Accountable	Purpose	Time
Welcome & Agenda Review	Chair Jan Mason		3 min
Minutes Approval <ul style="list-style-type: none"> • May • August 	Chair Jan Mason	Approval	3 min
BBPX Executive Director Introduction	Karin Power	Info	2 min
CEDS Dashboard Presentation	Kelly Dinneen, Consultant, Slalom	Info	10 min
CEDS Survey <ul style="list-style-type: none"> • Survey Link 	Michael Ninen	Info	5 min
EDA Grants Update	Jocelyn Sanchez	Info/ Discussion	10 min
Legislative Policy Concept LC1164	Chair Jan Mason	Info	10 min
2023 Year Ahead <ul style="list-style-type: none"> • Implementation Task Force • Strategic Direction 	Monique Claiborne	Info	15 min



Welcome & Agenda Review

Jan Mason, Board Chair, welcomed the directors and called the meeting to order at 2:33pm on November the 15th.

Minutes Approval

Jan Mason, Board Chair, called for a motion to approve the minutes from the May 2022 and August 2022 Meetings. A motion for approval was provided by Shannon Stadey, City of Gresham, and Mike Bomar, Port of Vancouver, provided a 2nd.

BBPX Executive Director Introduction

Karin Power, BBPDX, gave a self intro. Karin recently started in her new role as executive director at her organization.

CEDS Dashboard Presentation

Kelly Dinneen, Slalom, presented on the CEDS dashboard project. Her presentation covered the following topics:

Experience Scope: The web-based data experience will serve as a knowledge management tool for internal stakeholders and as a data story that ensures transparency and inspires action around CEDS

- Action Matrix
 - Interactive display of CEDS action matrix
 - Every action item and its status (according to survey data) will be included
- Portland Regional Benchmark Data
 - Census data comparing the Portland region to similar regions across the United States
- Aggregated Summary of progress
 - Interactive story combining qualitative input from GPI partners with action item status and benchmark data
 - Should be accessible and engaging for external audience

The web-based data experience will serve as a knowledge management tool for internal stakeholders and as a data story that ensures transparency and inspires action around CEDS

EDA Grants Update

Jocelyn Sanchez updated the GPEDD board on the status of GPEDD's grants from the U.S. Economic Development Administration.

The Economic Development Planning Assistance program (Partnership Planning grant) provides essential investment support to district organizations, which is GPEDD, to assist in planning. Eligible activities under this program include developing, maintaining, and implementing a CEDS and related short-term planning activities. The current grant cycle for 2022-2025 will total in \$225,000 of funding from the EDA. GPEDD collects the funds through quarterly drawdowns of \$18,750 totaling \$75,000 annually. The EDA approved the funding to go towards personnel.

GPEDD's 2019-2022 Partnership Planning grant (\$225,000) and CARES Act grant (\$399,999.56) ended in June of 2022. Final financial and performance reports were submitted and approved by the EDA.

Legislative Policy Concept LC1164

Jan Mason, Board Chair, gave an update about the progress of the legislative concept LC1164. The policy writers have finished receiving feedback as of this past week. The goal of this concept is to address the 1.2 CEDS action item, which covers assisting underrepresented communities in receiving information, tool access, and talent



retention. As elections finish, the concept will work will continue ahead of the next legislative session which begins in February.

2023 Year Ahead

Implementation

Monique Claiborne, GPI, presented on the 2023 year ahead. The implementation task force last met in April. The goal was to have a quarterly meeting, which did not happen. Unofficial meetings with Prosper Portland, Metro, and the Port of Portland have happened. In the future we will get a quarterly meeting back on track. Additionally, we will aim to form cohorts, led by lead organizations identified in the CEDS, to help plan and execute the action items listed in the CEDS action matrix.

Strategic Direction

Monique Claiborne, GPI, presented on the strategic direction for 2023. This dashboard experience will facilitate transparency, partner engagement and enthusiasm for the mission, alignment on goals and values, and increased collaboration and ideation. We are still in the first year of CEDS, so there is time to grow. GPI is a convener that helps facilitate goal making, planning, and strategizing.

Look Out For

Information about a call board seat volunteers

Information about CEDS Goal cohorts in 2023