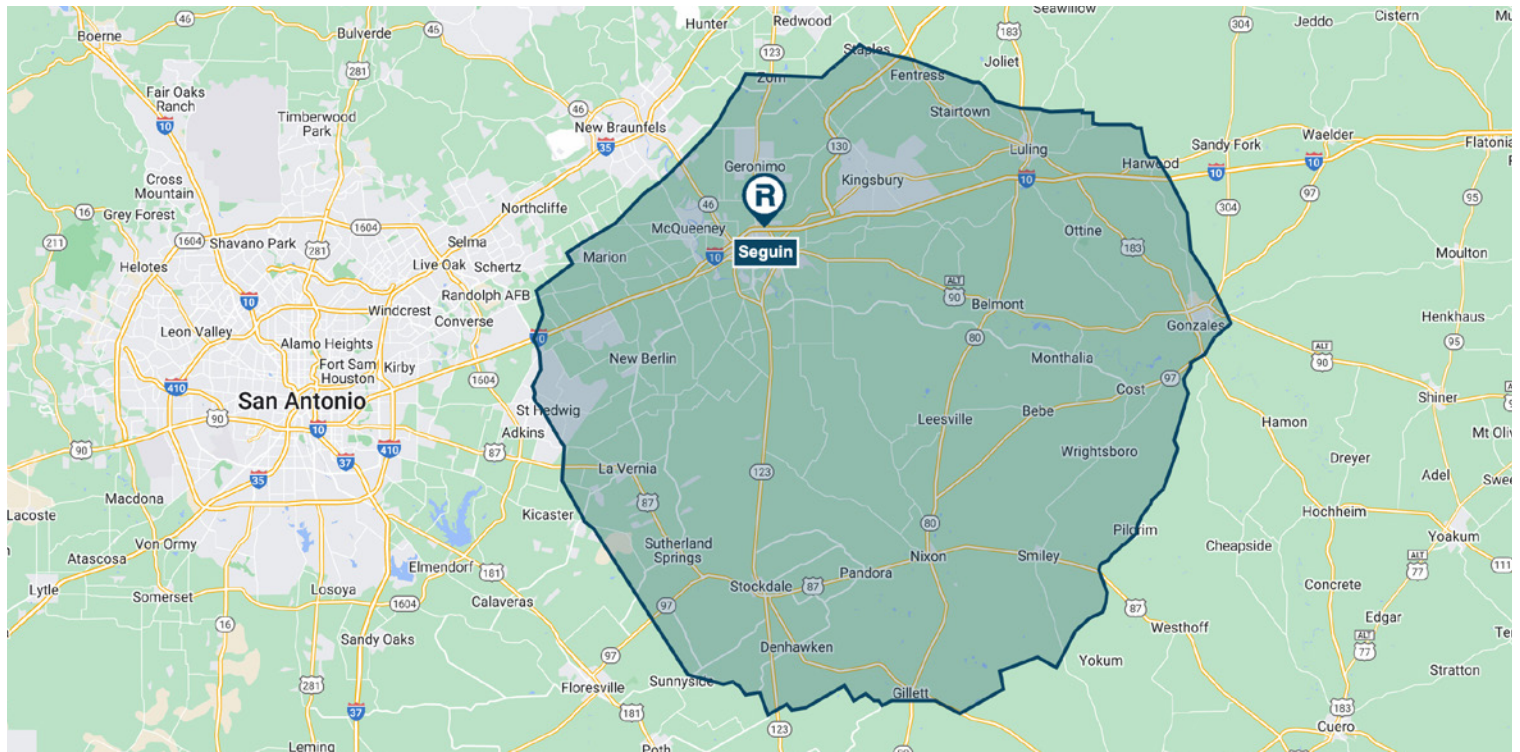


Retail Trade Area • Retail Market Profile

Seguin, Texas



Population

| | |
|------|---------|
| 2020 | 110,354 |
| 2024 | 118,543 |
| 2029 | 126,775 |

Educational Attainment (%)

| | |
|---------------------------------|--------|
| Graduate or Professional Degree | 6.13% |
| Bachelors Degree | 14.56% |
| Associate Degree | 7.19% |
| Some College | 19.27% |
| High School Graduate (GED) | 37.51% |
| Some High School, No Degree | 8.61% |
| Less than 9th Grade | 6.72% |

Income

| | |
|------------|----------|
| Average HH | \$98,691 |
| Median HH | \$71,692 |
| Per Capita | \$36,670 |

Age

| | |
|---------------|--------|
| 0 - 9 Years | 11.73% |
| 10 - 17 Years | 10.75% |
| 18 - 24 Years | 9.89% |
| 25 - 34 Years | 11.03% |
| 35 - 44 Years | 11.61% |
| 45 - 54 Years | 11.56% |
| 55 - 64 Years | 13.39% |
| 65 and Older | 20.05% |
| Median Age | 40.71 |
| Average Age | 40.97 |

Race Distribution (%)

| | |
|--------------------------|--------|
| White | 62.50% |
| Black/African American | 3.88% |
| American Indian/Alaskan | 0.84% |
| Asian | 0.68% |
| Native Hawaiian/Islander | 0.11% |
| Other Race | 13.16% |
| Two or More Races | 18.84% |
| Hispanic | 43.46% |



ECONOMIC DEVELOPMENT CORPORATION

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Retail Trade Area • Retail Market Profile

Seguin, Texas

