



**About the  
SEDC**

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## **TOP STORIES**

# **THE SEGUIN ECONOMIC DEVELOPMENT CORPORATION SET TO EMBARK ON FIRST-EVER COMPREHENSIVE ECONOMIC DEVELOPMENT STRATEGY**

The Seguin Economic Development Corporation (SEDC) is set to embark on the development of its first-ever Comprehensive Economic Development Strategy (CEDs). After a thorough selection process, on March 7, 2023, the Seguin City Council approved a contract between the SEDC and Ernst & Young LLP (EY) to serve as the consultant for the project. EY is a global leader in providing advisory services to public and private sector clients focused on evidence-based results. Their extensive network of dedicated professionals in over 150 countries allows EY to foster trust and establish long-standing relationships with industry, higher education, and government leaders to accomplish goals, outcomes, and reporting requirements. [Read More](#)

# YOUR INPUT NEEDED

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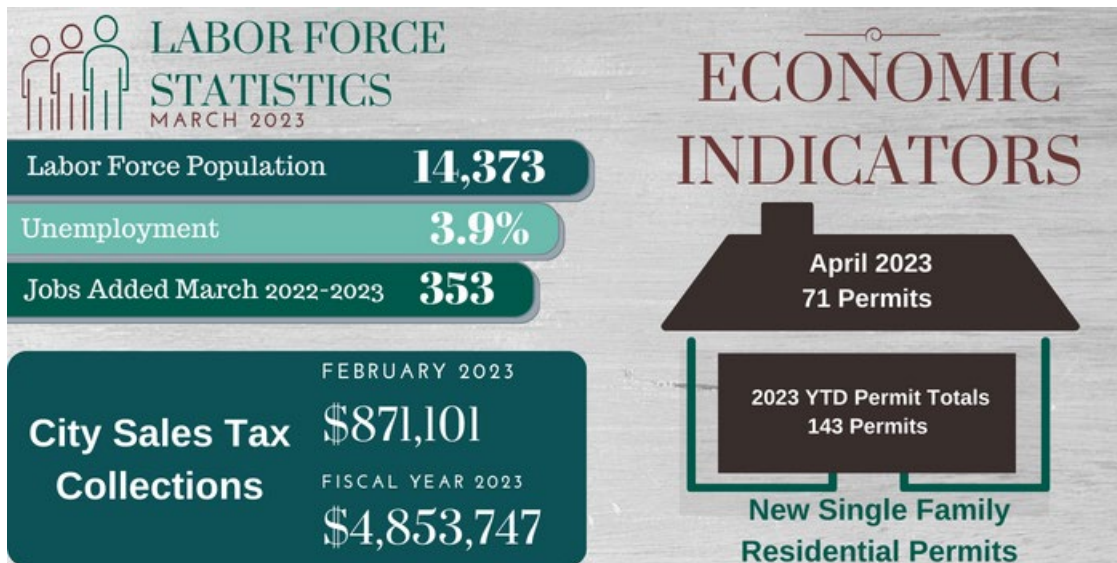
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**THANK YOU!**



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## ECONOMIC INDICATORS



## LOCAL NEWS

## **DOWNTOWN SEGUIN WELCOMES LATEST SQUIRREL ART PROJECT**

(Seguin) – Seguin welcomes Nutty Buddy to downtown Seguin. Nutty Buddy, also known as the Guadalupe River Squirrel, has officially found his home on the southeast corner of Central Park. The squirrel is the fourth larger-than-life, fiber-glass squirrel to be unveiled as part of Seguin’s Squirrel Trail Program. [Read More](#)

## **ECONOMIC DEVELOPMENT AND INDUSTRY PARTNERS SOLIDIFY FUNDING FOR EQUIPMENT TO SUPPORT THE TX FAME LONE STAR CHAPTER**

The Seguin Economic Development Corporation (SEDC) Board of Directors has approved more than \$830,000 in direct funding to help support the newly established Texas Federation for Advanced Manufacturing Education (TX FAME) Lone Star Chapter. The SEDC’s contribution represents a portion of a more than \$2,000,000 funding partnership with the New Braunfels Economic Development Corporation, Texas State Technical College (TSTC), Caterpillar Foundation, Guadalupe Valley Electric Cooperative (GVEC) and CMC Steel Texas for purchase and installation of equipment necessary to launch the TX FAME Lone Star Chapter Advanced Manufacturing Technician (AMT) Program. This transformative workforce development program is based out of the Central Texas Technology Center (CTTC) in New Braunfels. [Read More](#)

## **PREMIUM WATERS, INC. TO BUILD NEW \$80 MILLION MANUFACTURING FACILITY IN SEGUIN, TEXAS**

SEGUIN, TX - The Seguin Economic Development Corporation (SEDC) and the City of Seguin announced today that Premium Waters, Inc. will build a new state-of-the-art manufacturing facility in Seguin, Texas. Premium Waters, Inc. expects to break ground before the end of 2023 on a 27-acre site located at Freeport Way and Crossroads Boulevard. The project will represent a total capital investment of at least \$80 million and will result in the creation of at least 60 full-time jobs at an average annual wage of \$60,000. Premium Waters expects to break ground on the project by the end of 2023, with operations commencing in 2024. [Read More](#)

## **SEGUIN WELCOMES NEW DEPARTMENT STORE**

With much fanfare and apparently eager patrons in wait Thursday morning, The TJX Companies, Inc. opened its newest Marshalls department store in Seguin. A few patrons waited outside the store before employees threw open the doors at 8 a.m. Thursday. However, business appeared to have picked up as the day went on, according to Josh Schneuker, the Seguin Economic Development Corporation director, who helped bring the national retailer to town. [Read More](#)

## **APPLICATIONS NOW AVAILABLE TO**

## **PARTICIPATE IN SEGUIN MAIN STREET EVENTS**

(Seguin) — The Seguin Main Street Program is busy planning and preparing for its spring and summer events. In preparation for the events, several applications have been released including the Earth Day Exhibitor form, the Spring Trade Day vendor application, and the Biggest Small-Town Fourth of July Parade application. [Read More](#)

## **REGION AND STATE NEWS**

### **TEXAS MANUFACTURING SEE LITTLE GROWTH, WITH PRODUCTION INDEX NEAR ZERO**

Texas factory activity expanded slightly in March after contracting in February, according to business executives responding to the Texas Manufacturing Outlook Survey. The production index, a key measure of state manufacturing conditions, moved up from -2.8 to 2.5, a reading suggestive of a modest increase in output. [Read More](#)

### **SAN ANTONIO ECONOMIC INDICATORS**

The San Antonio economy grew in March, with average hourly earnings increasing, the unemployment rate decreasing and most sectors experiencing employment growth. In addition, existing-home sales increased, having rebounded since hitting bottom at the end of last year. [Read More](#)

### **TEXAS ECONOMIC SNAPSHOT**

Texas continues to lead the nation in an economic resurgence and remains one of the strongest and most diverse economies in the nation. Click the following link for a snapshot of the state's economic status: [Texas Economic Snapshot](#)

## **SMALL BUSINESS**

### **Lizzie B's**



225 N. Saunders St. Suite B, Seguin, TX

<https://www.facebook.com/lizziebseguin>

## SEDC EVENTS

# REGIONAL JOB FAIR

CIBOLO | NEW BRAUNFELS | SCHERTZ | SEGUIN

## May 11

10 AM - 2 PM

**Cibolo Family YMCA**

176 FM 78 E, Cibolo, TX, 78108

More info:

[bit.ly/jobfair-5-11-23](https://bit.ly/jobfair-5-11-23)



[More Info](#)

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