

REAL GROWTH

The Official Newsletter of the Seguin EDC

April 2021 Issue

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TEXAS

ECONOMIC
DEVELOPMENT
CORPORATION

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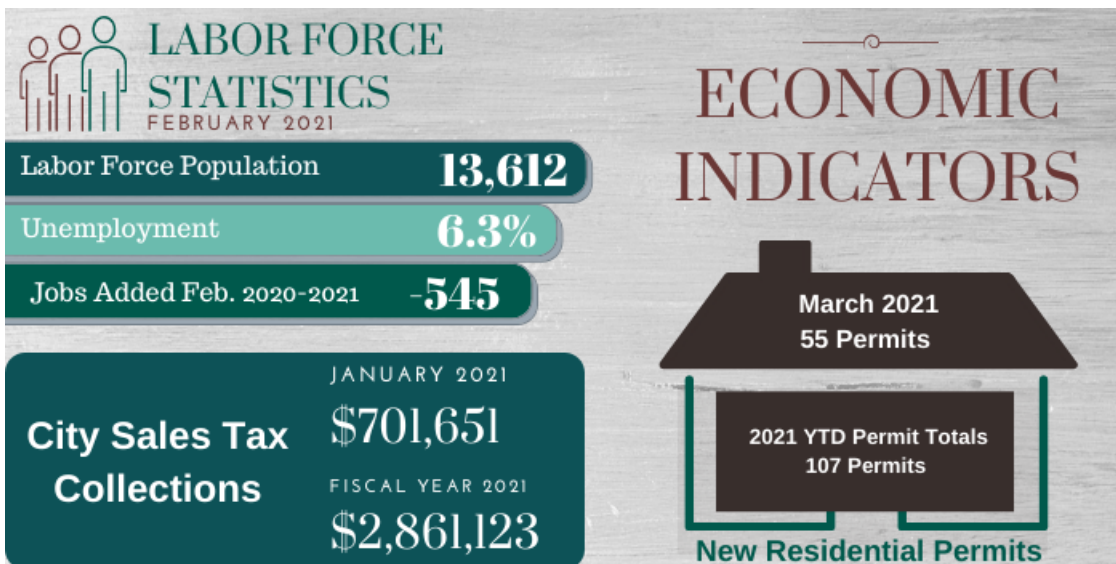
TOP STORIES

Josh Schneuker Wins 40 Under 40 Award in Economic Development



Seguin, Texas – Josh Schneuker, Executive Director of the Seguin Economic Development Corporation has been announced as a recipient of the 2021 Economic Development 40 Under 40 Award, the biennial award recognizing rising stars under 40 years old in the economic development industry. [Read More](#)

ECONOMIC INDICATORS



LOCAL NEWS

Tyson Foods provides matching grant for Ball Pre-K program

(Seguin) – Tyson Foods is not only “Feeding you like family,” it’s also supporting its family with educational resources. Tyson Foods recently was recognized by the staff at Ball Early Childhood Center for donating matching funds which will help cover the cost of its “Making Learning Fun at Home” program. Seeking the grant for the Seguin ISD campus was Pre-K Bilingual Teacher Dee Molina. Molina says thanks to Tyson Foods, kids now have the right tools to be successful. [Read More](#)

New business plans to bring variety to Seguin’s ‘Backyard’

A family venture is bringing food trucks, baseball, the great outdoors and more together in the middle of Seguin. Freddie Leos, along with his fiancée Denise Marie, sister and brother-in-law Molly and Julian Rojas, is in the process of converting the former Lizzie Burges campus, 225 N Saunders St., and turning it into The Backyard, a food truck park surrounded by small businesses and offices. [Read More](#)

Industrial park streets to get CARES upgrade

As hard hit as Seguin was by the coronavirus pandemic, the city is in the beginning of a comeback and receiving federal dollars to help. CARES Act grant funding to the tune of \$860,000 is slated to enlarge the Rio Nogales Industrial Park on the city’s north side. The road construction will serve as a welcome to more business and a safety feature, said Josh Schneuker, director of the Seguin Economic Development Corporation. [Read More](#)

Pure & Gentle Recognized as Leader for Sustainable Manufacturing Practices

Pure & Gentle, Inc. announced that it has been recognized as a Manufacturing Leadership Awards winner for its outstanding achievement in Sustainability in Manufacturing. [Read More](#)

Downtown doors open to food and exercise

(Seguin) – 2021 is off to a big start in downtown Seguin. Within the first two months, three new businesses have opened and more will be opening soon. Seguin Main Street encourages you to get out and welcome these new businesses to downtown Seguin. [Read More](#)

County jobless rate better than state average

Texas’ economy is faring a bit worse than the nation, and the Workforce Solutions Alamo area, which includes Guadalupe County, is doing about the same as the United States. Guadalupe County by itself has a less bleak unemployment rate than the nation, state and region, Workforce Solutions Alamo CEO Adrian Lopez said.

With Texas Gov. Greg Abbott's recent announcement lifting the state's mask mandate and most COVID-19 restrictions, it remains to be seen how employment numbers will change, Lopez said. [Read More](#)

Seguin Virtual Panel Discussion in Celebration of Career and Technical Education Month

Seguin, TX – A component of both the Seguin Economic Development Corporation (Seguin EDC) and the Seguin Area Chamber of Commerce's business retention and expansion program (BRE) is to ensure that the primary employers within their communities have access to a skilled workforce. Before the COVID-19 pandemic, both entities worked with local school districts to develop workforce pipelines for their local primary employers and specifically hosted an in-person Seguin Job Shadow Program for students in the 9-12th grade. [Read More](#)

Tyson Disaster Relief stocks up employees, community on food, water

Tony Martinez ended his eighth day of work at Tyson on Saturday by getting in his truck and waiting in a line with his fellow co-workers in a parking lot at the back of the poultry processing facility in Seguin. Members of the facility's management team alongside corporate partners loaded up Martinez's truck, along with the 600 other employees, with food and water provided by Tyson's Disaster Deployment Relief effort. [Read More](#)

REGION AND STATE NEWS

San Antonio Economic Indicators

The San Antonio Business-Cycle Index weakened slightly in January. While the unemployment rate ticked down, jobs contracted. Payroll changes were mixed across industries. Local consumer spending declined in mid-February due to a strong winter storm. Home sales activity surged in January. The number of individuals currently hospitalized with COVID-19 continues to decrease after peaking in late January. [Read More](#)

Texas Manufacturing Activity Accelerates Sharply

Texas factory activity expanded at a markedly faster pace in March, according to business executives responding to the Texas Manufacturing Outlook Survey. The production index, a key measure of state manufacturing conditions, surged 28 points to 48.0, its highest reading in the survey's 17-year history. [Read More](#)

Small Business Spotlight

San Anthony Jewelry Seguin



San Anthony Jewelry Seguin was founded in Seguin in 1979 by Fabio Benjumea. San Anthony Jewelry Seguin proudly serves Seguin and Central Texas areas. San Anthony Jewelry Seguin is locally owned and operated by the Benjumea family. Their passion is for fine jewelry and customer satisfaction. Fabio and Sandra pride themselves in the details.

Visit their Website at:

<https://www.sanathonyseguin.com/>

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