



**ECONOMIC
DEVELOPMENT
CORPORATION**

City of Seguin

210 E. Gonzales Street
Seguin TX, 78155

Meeting Agenda

Seguin Economic Development Corporation

Thursday, December 7, 2023

12:00 PM

Seguin City Council Chambers

NOTICE OF MEETING

The Seguin Economic Development Corporation (SEDC) Board of Directors will hold a regular meeting on Thursday, December 7, 2023, at 12:00 p.m. at the Seguin City Council Chambers, 210 E. Gonzales Street, Seguin, Texas 78155. This meeting will be open to the public and is subject to the open meeting laws of the State of Texas.

MEETING AGENDA

1. Call to Order.
2. Pledge of Allegiance.
3. Roll Call.
4. Public Comments.
5. Approval of the minutes of the Seguin Economic Development Corporation Regular Meeting held on November 2, 2023 – Carlos Moreno.
6. Presentation and approval of the SEDC Financial Report as of September 30, 2023 – Susan Caddell.
7. Presentation and approval of the SEDC Investment Report for the 4th Quarter of Fiscal Year 2023 – Susan Caddell.
8. Presentation, discussion, and possible action on a Resolution adopting the City of Seguin and Seguin Economic Development Corporation Comprehensive Economic Development Strategy (CEDS) – Josh Schneuker.
9. Presentation, discussion, and possible action on a Resolution Supporting the Expansion of Public Transportation in Seguin, in partnership with the Alamo Area Council of Governments (AACOG) – Josh Schneuker.
10. Presentation, discussion, and possible action on a Resolution authorizing the Third Amendment to the Performance Agreement between the Seguin Economic Development Corporation and Johnny Pickles Distillery – Josh Schneuker.

11. Presentation and discussion on the Interstate 10 and FM 464 Water Line Extension Project – Josh Schneuker.
12. Presentation on Seguin Economic Development Corporation Monthly Staff Report – Josh Schneuker.
 - Marketing and Recruitment Report: KPI Report, Targeted Industry Recruitment Update, Retail Recruitment Update, Lead Generation and Marketing Activities Update.
 - Business Retention & Expansion (BRE) Program Report: BRE KPI Report, BRE Activities Update, Workforce Development Projects Update.
 - Active Projects Report: Comprehensive Economic Development Strategy (CEDS) Update, Active Incentive Agreements Update, New Business/Development Projects Update, Business Expansion Projects Update, Active Infrastructure Projects Update, Active Retail Projects Update.
 - Economic Indicators Report: City of Seguin Permit Data Update, Labor Market Information Update.
13. Closed Session: The Seguin Economic Development Corporation Board of Directors will meet in Closed Session pursuant to the Texas Government Code, Chapter 551, to discuss the following:

Section 551.087 – Deliberation Regarding Economic Development Negotiations (1) to discuss or deliberate regarding commercial or financial information that the governmental body has received from a business prospect that the governmental body seeks to have locate, stay, or expand in or near the territory of the governmental body and with which the governmental body is conducting economic development negotiations. (2) to deliberate the offer of a financial or other incentive to a business prospect.

 - Project Jackpot
14. Reconvene into Regular Session
15. Possible discussion and action related to Project Jackpot – Josh Schneuker.
16. Adjournment.

CERTIFICATE

I certify that the above notice of meeting was posted in the Display Case in front of the Municipal Building, 210 E. Gonzales Street of the City of Seguin, Texas on Monday, December 4, 2023, at or before 12:00 P.M. Said place is readily accessible to the general public at all times.

Josh Schneuker, Executive Director
Seguin Economic Development Corporation

The City of Seguin is committed to compliance with the Americans with Disabilities Act (ADA). Reasonable accommodations and equal access to communications will be provided to those who provide notice to the City Secretary at (830) 401-2468 at least 48 hours in advance. This meeting site is accessible to disabled persons as there are two (2) parking spaces reserved for the disabled on the east side of the Municipal Building.