



Opportunity lives here.

## What is SnoCODE?

A diversity, equity, and inclusion initiative.

Snohomish Creating Opportunities Diversity Equity (CODE) is a collaborative effort to engage, educate, and evaluate.

## Desired Outcomes

- » Increase diversity throughout the region's workforce at all levels of employment.
- » Increase the number of BIPOC-owned businesses.
- » Increase community and quality of life satisfaction for underrepresented populations.

## About SnoCODE

The SnoCODE committee will meet monthly to engage in conversations and trainings. There will be opportunities for networking, resource sharing, and mentorship.

## Why join this initiative?

Because we cannot afford not to. We are stronger together. Snohomish County is home to diverse communities, and as leaders, we need to build inclusive and equitable systems.

As a community, we need to make it clear: *Opportunity lives here, for all.*





We pride ourselves on the diversity of our community and looking forward to collaborating with leaders to enhance equity and promote inclusion across Snohomish County.

**I pledge to:**

- » Be a DEI advocate and modeling best practices as a community leader.
- » Demonstrate curiosity and willingness to learn, share and grow your individual and organizational knowledge.
- » Create and implement a comprehensive diversity and inclusion strategy.
- » Assign or hire a staff position to lead diversity and inclusion to support and develop efforts.
- » Measure success through recommended assessments and participate in SnoCODE meetings.

**Opportunity lives here.**

This signifies a commitment on part of the leader and organization to take action on the items listed. Please send the completed commitment to [info@EconomicAllianceSC.org](mailto:info@EconomicAllianceSC.org).

Pledging as:  *An Individual*     *On behalf of the organization*

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*Organization*

\_\_\_\_\_  
*Name*

\_\_\_\_\_  
*Email*

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*Title*

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*Signature*

*This is not a legally binding document.*

