



CampusCT is a statewide initiative of the Governor’s Workforce Council (GWC) and led by AdvanceCT to increase the retention of college students in the state post-graduation.

Through our partnerships with state-based employers, students can explore company brands, cultures and open roles, and gain direct insights from hiring managers on professional development topics. CampusCT also promotes Connecticut as a vibrant place to live as a young professional – showing students that they don’t have to leave to succeed.

*AdvanceCT is a non-profit that works in close collaboration with the CT Department of Economic and Community Development (DECD) to implement high impact and inclusive economic development solutions for the state.*



## WHAT WE DO



### Career

CampusCT has partnered with Connecticut's top employers to connect students with meaningful job and internship opportunities - right here in the state. Through our Employer Profiles page, students can also get a sneak peek into these companies' corporate culture and career paths.



**PROMOTE** >>>  
CampusCT Newsletter



### Lifestyle

Connecticut falls behind in the retention of college students post-graduation, partly due to negative perceptions of the state as a desirable place for young professionals to live. To counter this, our digital marketing efforts present Connecticut as a vibrant and dynamic destination that captures the imagination of college students.



**BOOST** >>>  
CampusCT Social Media



### Virtual Events

CampusCT has teamed up with senior hiring managers and professional career advisors to help students navigate the next step in their professional journey. Participate in virtual networking and panel discussions to help your students stay ahead of the curve.



**PARTICIPATE** >>>  
Virtual Career Panels

**For more information visit [CampusCT.com](https://CampusCT.com)**